



Australian Government

Department of Infrastructure, Transport,
Regional Development, Communications and the Arts

National Road Safety Action Grants Program—list of Community Education and Awareness projects

February 2025

| Organisation | Project Name | Total Grant Funds |
|---|---|-------------------|
| Re:act Social Impact Pty Ltd | Amplifying the voice of young Australians in road safety | \$818,726 |
| Monash University Accident Research Centre (MUARC), Monash University | Carlsruhe—National Road Safety Partnership Program: Supporting Australian businesses in developing a positive road safety culture | \$603,981 |
| The George Institute for Global Health | Community driven action to increase community demand for safer speeds. | \$627,329 |
| Australian Road Safety Foundation | National Community Road Safety Education and Awareness Campaigns (Fatality Free Friday, Rural Road Safety Month, Workplace Road Safety Month) | \$264,225 |
| Royal Melbourne Institute of Technology | Bridging Cultures for Safer Roads: Bi-lingual Pedestrian Safety Education for CALD Communities | \$231,909 |
| The University of Newcastle | An innovative web-based education initiative to reduce young drivers' smartphone use: The Induced Hypocrisy paradigm | \$77,987 |
| Unbound Global Pty Ltd | 100 to Zero Project—Road Safety Education and Outreach Program Through Social Media Video | \$173,000 |
| Driveschool Enterprises Pty Ltd (Road Safety Matters) | Road Safety MATTERS—Digital Resource Library | \$350,002 |
| Sidelines Traffic PTY LTD | Scoot School | \$128,023 |
| Alcohol and Drug Foundation | Good Sports Round: Focus on road safety in 11,000 community sporting clubs across Australia | \$347,196 |
| Employment Options Inc | Drive Me Further—Strengthening Road Habits of Vulnerable Youth | \$193,875 |
| City of Joondalup | City of Joondalup Speed Awareness and Education Campaign | \$117,646 |
| Australasian College of Road Safety | Road Safety Professionals: a System-Wide Approach to improving Road Safety in the Community | \$959,200 |