

Name: Julie Paull  
14 December 2017

Have you seen this campaign from Paris? An inter-active billboard to help prevent pedestrian deaths? Very powerful and thought prevoking. Could this be used in busy Australian cities? Thank you, Julie Paull

[https://www.youtube.com/watch?v=bv1SvS\\_l0iA](https://www.youtube.com/watch?v=bv1SvS_l0iA)